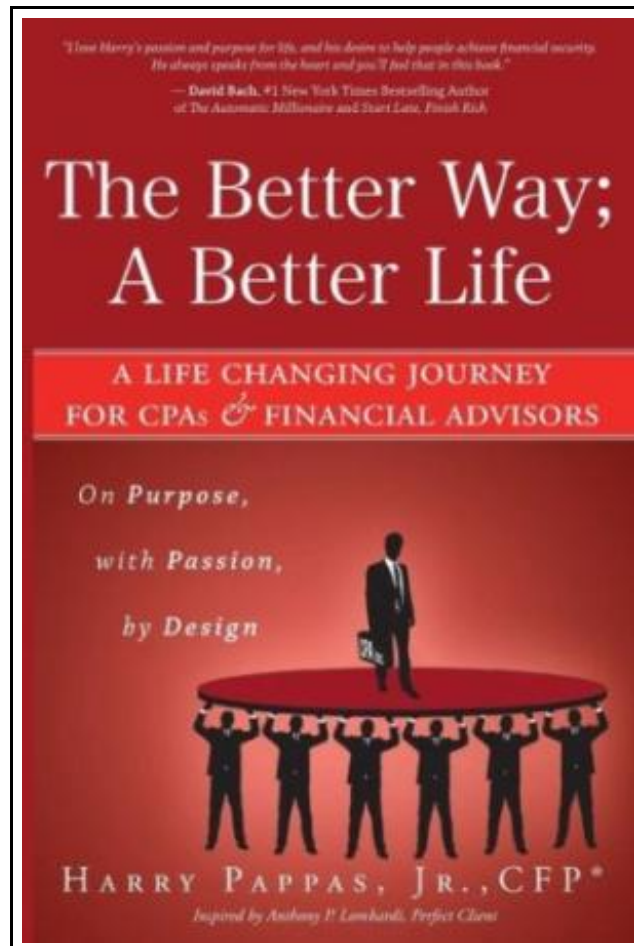


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ADVANTAGE MEDIA GROUP, United States, 2014. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. The Better Way is the real deal. The Better Way; A Better Life. A Life Changing Journey for CPAs and Financial Advisors is both life changing and a page-turner. With striking simplicity and penetrating wisdom, Harry Pappas Jr., a prominent financial advisor, speaker, and industry thought leader, reveals his secrets to solve a distinct, immediate and ongoing challenge facing the accounting industry: what it takes to become an accounting firm of the future. There is an enormous opportunity for ambitious CPAs and financial advisors to excel in this new environment. Pappas introduces The Better Way a truly unique business strategy that is revolutionary, yet simple. If you are not part of this type of collaborative arrangement, there is an excellent chance that you will be competing against one in the near future. When implemented correctly, this innovative system 1) Empowers CPAs to become irreplaceable to their most important clients. 2) Increases CPAs revenues and overall value beyond tax season. 3) Provides CPAs with turnkey best practice strategies for business acquisition and client retention. 4) Allows CPAs to do more, by working less. 5) Saves CPAs time and money. Pappas invites readers to question whether now might be the time to change, given the structural transformation taking place in the accounting profession. The Better Way is a radical new model for personal and professional transformation.



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