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Effective NLP Skills (2nd Revised edition)

By Richard Youell, Christina Youell

Kogan Page Ltd. Paperback. Book Condition: new. BRAND NEW, Effective NLP Skills (2nd Revised edition), Richard Youell, Christina Youell, Neuro Linguistic Programming (NLP) is one of the most powerful communication tools available. It helps you understand what makes people tick, helps you to influence and persuade people and gives you an insight into what really happens when we communicate. "Effective NLP Skills, 2nd edition", covers all the NLP models, tools, skills and behaviours you need, and teaches you how to channel this knowledge into improving your performance at work. You will discover how to manage yourself and others, how to use language to get what you want, outcome thinking, how to build rapport and how to motivate others. With crucial insight into the workings of the brain and essential techniques to enhance your learning, "Effective NLP Skills" is for anyone who wants to utilise the NLP model to get ahead in their career.



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